

# CONTRACT



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Ave Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 133854 /		<u>Alt Order #</u> 07893593
<u>Product</u> <b>OBAMA/P/D-SKED A</b>		
<u>Contract Dates</u> <b>08/14/12 - 09/03/12</b>		<u>Estimate #</u> <b>1523</b>
<u>Advertiser</u> <b>Political Obama for Pres/Dem</b>		<u>Original Date / Revision</u> 08/16/12 / 08/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WCCB</b>	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WCCB	08/14/12	08/17/12	Fox News Rising	530a-8a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				3	\$175.00			
2	WCCB	08/14/12	08/17/12	Fox News Rising 8a-9a	8a-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$200.00			
3	WCCB	08/14/12	08/17/12	M-F 12p-1p	12p-1p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				3	\$100.00			
4	WCCB	08/14/12	08/17/12	M-F 3p-4p	3p-4p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$150.00			
5	WCCB	08/14/12	08/17/12	Anderson	4p-5p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1111--				4	\$325.00			
6	WCCB	08/14/12	08/17/12	Ellen	5p-6p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1111--				4	\$350.00			
7	WCCB	08/19/12	08/19/12	Su 4p-6p	4p-6p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$125.00			
8	WCCB	08/19/12	08/19/12	Su 6p-7p	6p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$150.00			
9	WCCB	08/14/12	08/17/12	TMZ	6p-630p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$450.00			
10	WCCB	08/14/12	08/17/12	How I Met Your Mother	630p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$450.00			
11	WCCB	08/18/12	08/18/12	Sa 7p-8p TMZ	7p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

<u>Contract / Revision</u>	<u>Alt Order #</u>
133854 /	07893593

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 09/03/12	OBAMA/P/D-SKED A	1523

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political Obama for Pres/	08/16/12 / 08/16/12

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N 23	WCCB	08/19/12	08/19/12	Fox News Got Game Sun	1035p-11p		:30			NM	1	\$200.00																																																				
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Week:		08/13/12	08/19/12	-----S				1	\$200.00																																																							
<b>Totals</b>											<b>40</b>	<b>\$19,700.00</b>																																																				

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	40	\$19,700.00	\$16,745.00
<b>Totals</b>	<b>40</b>	<b>\$19,700.00</b>	<b>\$16,745.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.